

G LAB - Presentation - New music devices

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It happened in not good time. I have promised to see on 4th October the presentation of the new product called Guitar System Controller that have taken place in Pozna (Poland). Unfortunately day before I have broken my leg seriously. Nevertheless I have seen that presentation but just now I'm publishing this short report for last 10 days I was not able to seat in front of my PC. Hereby I correct my fault.



G LAB is the brand created by ELZAB S.A.. It's interesting that company ELZAB S.A. manufactures cash registers and scales. What for such a company listed on the Warsaw Stock Exchange enters the music equipment market? The truth is that it was possible only by the chief of constructors (R&D) of this company, Mr. Waldemar Glomb. This man is a passionate guitar player who has made effects, amplifiers, electrical system of the guitar himself. Afterwards he persuaded the Board of Directors of ELZAB S.A. that to enter music equipment branch is profitable. The first device was Guitar System Controller (photo below) and at the beginning success. Something like this there is not offered on the market. And look, not only Polish origin and not expensive but also very effective and well designed.



It isn't the most important news. G LAB has prepared the really great new product. It's the active guitar speaker system which is equipped with transistor amp emulating standard tube characteristics and driving Celestion Vintage 30 speaker. The additional presence switch brings forth the high frequencies of the guitar bandwidth (>5 kHz). For whom is it? Every person who's got a POD or GT effects series or one ME of BOSS or one RP of Digitech at the end should be interested in it. It's the first such solution in the world and really effective! It's so effective that when Wojtek Hoffmann (a well known Polish guitar player from one of the most monumental Polish rock bands) started to play guitar he was positively shocked by the sound generated by the guitar speaker system. In his opinion the guitar speaker system is the solution he needs for small concerts in clubs, where is not necessary to carry big tube monster (36kg in case) with 4 x 10" speakers ("only" 55kg - net and 67kg in case).



During the discussion we found out that it'll be created another version with tube amp. Also the two-channel distortion effect has made a great impression (the report obtaining sample of its sound was recorded during the Cracow MEDIA MUSIC Fairs 2007). It's a pity it's still prototype.



This presentation showed us that the idea and passion are crucial. And physical realisation too. It's the truth that if you sometimes choose the extreme difficult way you can succeed - what is proven by quantity of orders for G LAB's GSC and active speaker system from USA, UK and Germany. Will G LAB's equipment achieve success also in Poland?